

Braun Product Registration Promotion 2024/2025 - Terms & Conditions

SUMMARY	
Promotion:	Braun Product Registration Promotion 2024/2025
Promoter:	De'Longhi Australia Pty Ltd (ABN 49 104 012 857) of Nexus Industry Park, Building 3A, 43 Lyn Parade, Prestons NSW 2170, Australia. Ph. +61 2 9426 7000
Promotional Period:	Start Date: 1st March 2024 End Date: 28th February 2025
Eligible Entrants:	Entry is open to Australian residents aged 18 years and over
How to Enter:	To enter, individuals must purchase a Braun Small Kitchen Appliance or Linen Care Product and register their product at https://www.braunhousehold.com/en-au/product-registration for Australian residents including entering the required personal information and uploading a legible copy of their full purchase receipt for a Braun Small Kitchen Appliance or Linen Care product with a zero balance outstanding. The form must be submitted fully so it is received within the promotional period. Purchases from Australian retailers, including selected online stores and reward programs, are eligible to enter.
Entries Permitted:	Multiple claims/entries are permitted, subject to the following: a. only one (1) claim/entry is permitted per specified purchase. b. each claim/entry must be submitted separately and in accordance with the claim/entry requirements. c. limit of one (1) prize per eligible entrant.
Total Prize Pool:	Australia Total Prize Pool Value \$750 (AUD)

- Information on how to enter this Promotion and details form part of these Terms and Conditions of entry (**Terms**). These Terms apply to the Promotion and entry into the Promotion is deemed acceptance of these Terms.
- The promoter is De'Longhi Australia Pty Ltd (ABN 49 104 012 857) of Nexus Industry Park, Building 3A, 43 Lyn Parade, Prestons NSW 2170, Australia (**Promoter**).
- The Promotion will be open from 12:00am Australian Eastern Standard Time 01/03/2024 and will close on 11:59pm Australian Eastern Daylight Savings Time on 31/12/2024 (**Promotion Period**) or while stocks last.
- All valid product registrations must be received and finalised by the following dates (including provision of proof of purchase):
 - Quarterly Draw Closes: 11:59pm AEST on 30/06/2024**
 - Quarterly Draw Closes: 11:59pm AEST on 31/10/2024**
 - Quarterly Draw Closes: 11:59pm AEST on 28/02/2025**
- Entry is open to Australian residents aged 18 years and over (**Eligible Entrants**).
- Employees, directors, management and contractors of the Promoter and other agencies, firms or companies associated with the Promotion (including suppliers of the Prize), and their immediate families, are not eligible to enter. By entering this Promotion you represent that you are eligible to enter.
- All customers who have purchased a valid Braun Small Kitchen or Linen Care Product are eligible to register their product and enter the draw to win.
- To enter, individuals must purchase a Participating Braun Small Kitchen Appliance or Linen Care Product (Product) and register their product at <https://www.braunhousehold.com/en-au/product-registration> via the online product registration form with the required personal information (including but not limited to purchase date, title, first

name, last name, email address, postal address, and postcode) and product purchase details (uploading a legible copy of their full purchase receipt, with a zero balance outstanding). The form must be submitted fully so it is received within the promotional period. Purchases from any Authorised Australian retailer (sold to from DeLonghi Group Australia Ltd), including online stores and reward programs, are eligible to enter.

9. Where a Participant must have purchased a valid Braun Small Kitchen Appliance or Linen Care Product (product) model:
 - (a) that product must have been purchased from a Participating Reseller as defined by the Promoter;
 - (b) the product must have been paid for in full by the Participant within the Promotional Period in which the Participant is applying for the promotion (c) the Participant may only make one promotion application in respect of that product; and (d) the Participant must immediately return any promotion they receive in connection with that product to the Promoter if they return the product for a refund or credit. Additionally, the Promoter is not responsible for any person or store which misrepresents itself as an Authorised Reseller or incorrectly claims that promotions are available in respect of a product where no such promotions are available. Any purchase from a person incorrectly or fraudulently claiming to be an Authorised Reseller will not qualify a Participant to apply for a promotion. Additionally, any corporate order made through the Promoter or other channels will not qualify a Participant to apply for a promotion. Purchases must be made within the Promotional Period.
10. Multiple claims/entries are permitted, subject to the following: a. only one (1) claim/entry is permitted per specified purchase. b. each claim/entry must be submitted separately and in accordance with the claim/entry requirements. c. limit of one (1) Prize awarded per eligible claimant. The Promoter's decision is final and no correspondence will be entered into.
11. Participants who are eligible to apply for the promotion will only enter that promotion if they fulfill each of the promotion Criteria for that promotion, including by applying for that promotion within the time period required by the Promotional Website and in the manner required by the Promotional Website and these terms and conditions. Any application for a promotion that fails to meet these requirements will be deemed invalid. Applications will also be deemed invalid if they are incomplete, incorrect or incomprehensible, or if they are stolen, forged, mutilated or tampered with in any way.
12. The Promoter may decline any invalid application, although it reserves the right (in its discretion) to contact (or attempt to contact) the relevant Participant to attempt to resolve any issues with an invalid application that are capable of resolution. If, following contact with the relevant Participant, such issues are resolved by the relevant Participant to the satisfaction of the Promoter, the Promoter may accept the updated application as a valid application.
13. Where a Participant's application for a Prize is successful, the Promoter will make every effort to dispatch that prize up to 4 weeks from the date of validation.
14. Promotion applications will be deemed to have been made at the time of their receipt by the Promoter and not at the time of transmission. Participants may only apply for promotions in their own name and using their own personal details, and may only provide their own address and account details in their application. Additionally, a person must not apply for a promotion to which another person is entitled, whether on their behalf or otherwise. The Promoter takes the issue of fraud very seriously, and reserves the right to deem invalid and report to the police and/or other appropriate authorities any applications for promotions which it suspects to be fraudulent or otherwise unlawful. The use of automatic software or similar devices to apply for promotions or enter details into the Promotional Website is prohibited.
15. The Promoter reserves the right, at any time, to verify the validity of applications and Participants (including a Participant's identity, age, place of residence, address, and proof of purchase). Proof of

identity, age, residency, address or account details and purchase considered suitable for verification is at the discretion of the Promoter.

16. The Promoter reserves the right in its sole discretion to disqualify any individual who it has reason to believe has breached any of these terms and conditions, or engaged in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the promotion. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.
17. If this promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law, to modify, suspend, terminate or cancel the promotion, as appropriate.
18. The Promoter will make reasonable efforts to deliver the Prize(s) to successful Participant(s). Any part of any Prize that is not taken for any reason is forfeited. Any taxes which may be payable as a consequence of a Participant receiving a Prize are the sole responsibility of the Participant.
19. If a Prize is unavailable, the Promoter reserves the right in its absolute discretion, may substitute that Prize with a Prize of equal value and/or specification.
20. Each Prize is not transferable or exchangeable and cannot be redeemed for cash.
21. This is a game of chance. The winner will be selected at De'Longhi Australia PTY LTD, Nexus Park, Unit 3, 43 Lyn Parade, Prestons, NSW, 2170, Australia on the following date and time. The Promoter may select additional reserve winners and record them in order in case an invalid entry or ineligible entrant is selected. The Winner(s) will be notified in writing within two (2) business days of the draw and their name will be published online at <https://www.braunhousehold.com/en-au>
 1. 10:00am AEST on 01/07/2024
 2. 10:00am AEST on 01/11/2024
 3. 10:00am AEST on 03/03/2025
22. The Promoter's decision is final and no correspondence will be entered into.
23. The total Prize Pool consists of the stated below;
 1. March 2024 - June 2024 Prize – 1 x \$250 (AUD) ECOM Voucher to spend on [braunhousehold.com/en-au](https://www.braunhousehold.com/en-au)
 2. July 2024 - October 2024 Prize – 1 x \$250 (AUD) ECOM Voucher to spend on [braunhousehold.com/en-au](https://www.braunhousehold.com/en-au)
 3. November 2024 - February 2025 Prize – 1 x \$250 (AUD) ECOM Voucher to spend on [braunhousehold.com/en-au](https://www.braunhousehold.com/en-au)
24. In the event of war, terrorism, state of emergency or disaster, the Promoter reserves the right to cancel, terminate, modify or suspend the promotion or suspend or modify a prize, subject to any written directions from a relevant regulatory authority.
25. Subject to the unclaimed prize draw clause, if for any reason the winner does not take the prize (or an element of the prize) by the time stipulated by the Promoter, then the prize (or that element of the prize) will be forfeited.
26. If the prize (or part of the prize) is unavailable, the Promoter, in its discretion, reserves the right to substitute the prize (or that part of the prize) with a prize to the equal value and/or specification, subject to any written directions from a regulatory authority.
- 27. Total prize pool value is \$750 (AUD)**
28. The prize, or any unused portion of the prize, is not transferable or exchangeable and cannot be taken as cash unless otherwise specified.
29. If prizes are unclaimed, reserve entry winners will be notified in writing and their name will be published online.
30. Entrants consent to the Promoter using their name, likeness, image and/or voice in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited

period without remuneration for the purpose of promoting this promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter.

31. The Promoter collects personal information in order to conduct the Promotion and may, for this purpose, disclose such information to third parties, including but not limited to agents, contractors, service providers, Prize suppliers and, as required, to Australian regulatory authorities. Entry is conditional on providing this information. By entering, Eligible Entrants consent to the Promoter, for an indefinite period, unless otherwise advised, using the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the entrant. Eligible Entrants should direct any request to access, update or correct information by contacting the Promoter on the Contact Us page on <https://www.braunhousehold.com/en-au/contact-us>. The personal information collected in connection with this Promotion will be used, stored and disclosed in accordance with the Promoter's Privacy Policy, available at <https://www.braunhousehold.com/en-au/privacy-policy>.
32. The Promoter may change these terms and conditions from time to time in its discretion, by posting the revised terms and conditions (or a link to them) on the Promotional Website. Participants should regularly check the Promotional Website for any updates. By applying for a Prize or entering details into the Promotional Website, Participants are deemed to have accepted the version of these terms and conditions that applies at that time.
33. The Promoter is not responsible for any technical malfunctions or problems with internet or network congestion, including injury or damage to a participant's or any other person's computer related to participation in this Promotion and problems with transmission of entries and / or emails over the internet, acts in violation of these terms and conditions, acts in a disruptive manner, or acts with the intent to annoy, abuse, threaten or harass any other person.
34. The Promoter will not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for personal injury which is suffered or sustained, in connection with this Promotion or as a result of accepting the Prize, except for any liability which cannot be excluded by law. Copyright © De'Longhi Australia Pty Ltd. All rights reserved.
225209598.02 The Promoter is De'Longhi Australia Pty. Ltd. Unit 3A, 43 Lyn Parade, Prestons NSW 2170, Australia. ABN 49 104 012 857.